

On Its Jobs Report Card for 2013, the U.S. Economy Gets a Gentleman's "C"

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The U.S. economy added 2.2 million private sector jobs during 2013, more in the second half of the year than the first. That's progress, but the media presented a more upbeat picture than is truly warranted, while the Obama administration talked more than it acted about job growth. Most new jobs are in low-wage sectors and labor force participation is declining. The number of people looking aggressively for jobs at any wage is likely to grow, so the outlook is clouded.

The Overall Picture

Here's why a grade of C is generous grade for the U.S. economy in 2013:

- Job creation in higher wage sectors got better late in the year, but for all of 2013 nearly 54% of new jobs were in low-wage sectors, where pay averages less than \$16 an hour.
- Half the jobs created during 2013 were in sectors such as retail trade, education, and health care that saw wages *fall* relative to inflation, or in sectors like leisure and hospitality where the average worker earns just slightly more than unemployment benefits plus Food Stamps.
- The second half of 2013 saw more employees at work full time compared to part time (defined as working between one and 34 hours a week). But 26 million part-time workers still constitute an historically high proportion, some 19%, of 137 employed people.
- The seemingly inexorable erosion of U.S. labor force participation continued with a vengeance in 2013, with the percentage of workers employed or actively looking for work falling from 63.6% in 2012 to 62.8%. Labor force participation has fallen to a rate not seen since the late 1970s, before a surge of women entered the labor force.
- In the headlines, unemployment fell during 2013 from 7.9% to 6.7%. But that must be taken with a grain of salt. If the percentage of those considered in the labor force remained today what it was six years ago, unemployment would be 11.75%.

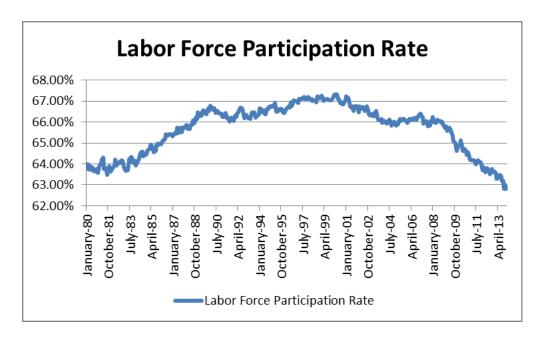
Hours and Wages

The largest sector creating jobs in 2013 was the lowest paying sector in the U.S. economy. Full-time workers in the leisure and hospitality sector earn less than \$25,000 a year, and of course many workers cannot get full-time hours, so the 14.3 million workers in that sector brought home an average of \$18,397 each last year. Real wages fell, moreover, in two other sectors where large numbers of jobs were added (education and health, plus retail trade). Because so many would-be workers are chasing jobs, labor has little leverage when it comes to wages, even as the economy struggles back to life. Things could get worse in 2014, if Congress does not restore long-term unemployment benefits that would otherwise have flowed to between four and five million people through the course of the current year. Many will look for any job at any wage, creating further downward pressure on wages.

Labor Force Participation and Unemployment

The U.S. working-age population (over age 16 and not in schools, the military or prisons) grew by 2.4 million people during 2013, yet the number of people in the labor force *declined* by about 550,000. Job creation is not even keeping up with the growing population of workers.

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At the end of 2013, the United States had 118.5 million full-time employees and 26 million part-time employees supporting a nation of 316 million people. Workers are older than they used to be, which means that declining labor force participation cannot be explained away by voluntary early retirements. Many older Americans are hanging on to their jobs for dear life in the post-recession world of diminished or non-existent retirement wealth.

On the brighter side, 2013 saw the sharpest boost in employment for the 16 to 24 year-old age group since the recession, and also improvements for 25 to 34 year-olds. But employment remained flat for 45 to 54 year-olds. In their prime earning years, these workers are relatively expensive to employ – and thus vulnerable in an economy with downward wage pressures.

Cautions Ahead

The economy's gains in 2013 were widely over-celebrated, even as little was done by the Obama administration, Congress, or the states to tackle evident continuing problems. Extraordinary monetary policies are unlikely to remain in place, but policy makers can hardly read into declining headline unemployment rates any signs of real labor market tightness – not with so many people still looking for work at almost any wage, dropping out of the labor market altogether, or struggling to make ends meet with eroding incomes. The U.S. economy moved forward in 2013, but progress was mediocre and prospects remain clouded.

Read more in Daniel Alpert, "2013 U.S. Jobs Report Card: After All is Said and Done, More Was Said than Done," Westwood Capital, LLC, January 2014.

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