



**SCHOLARS**  
STRATEGY NETWORK

## Why Democrats Should Prioritize the Economy over Culture in 2020

**Adam Silver**, Emmanuel College-Boston

As we gear up for another presidential election probably centered on President Trump's demagogic appeals on issues like immigration, race and religiosity, Democrats are trying to decide whether to let Trump set the terms of debate or whether to focus on pocketbook issues that might have a broader, if less visceral, appeal.