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Why We Should All Use They/Them Pronouns

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This week, tech developers [introduced Q](#), the world's first "genderless" virtual assistant. Whereas Siri, Alexa and most other electronic helpers speak in conspicuously feminine tones, Q has been engineered to create a gender-neutral effect. As a result, users can benefit from all the useful information and guidance available to us today, without reinforcing the old-fashioned idea that the role of eager helpmate is necessarily played by a woman.

But degendering is not just good for robots. It's time we humans get serious about it too.